

WHITE-LABEL PET SPA OPERATIONS

# Launch Your Own Branded Pet Spa Platform Without Building From Zero

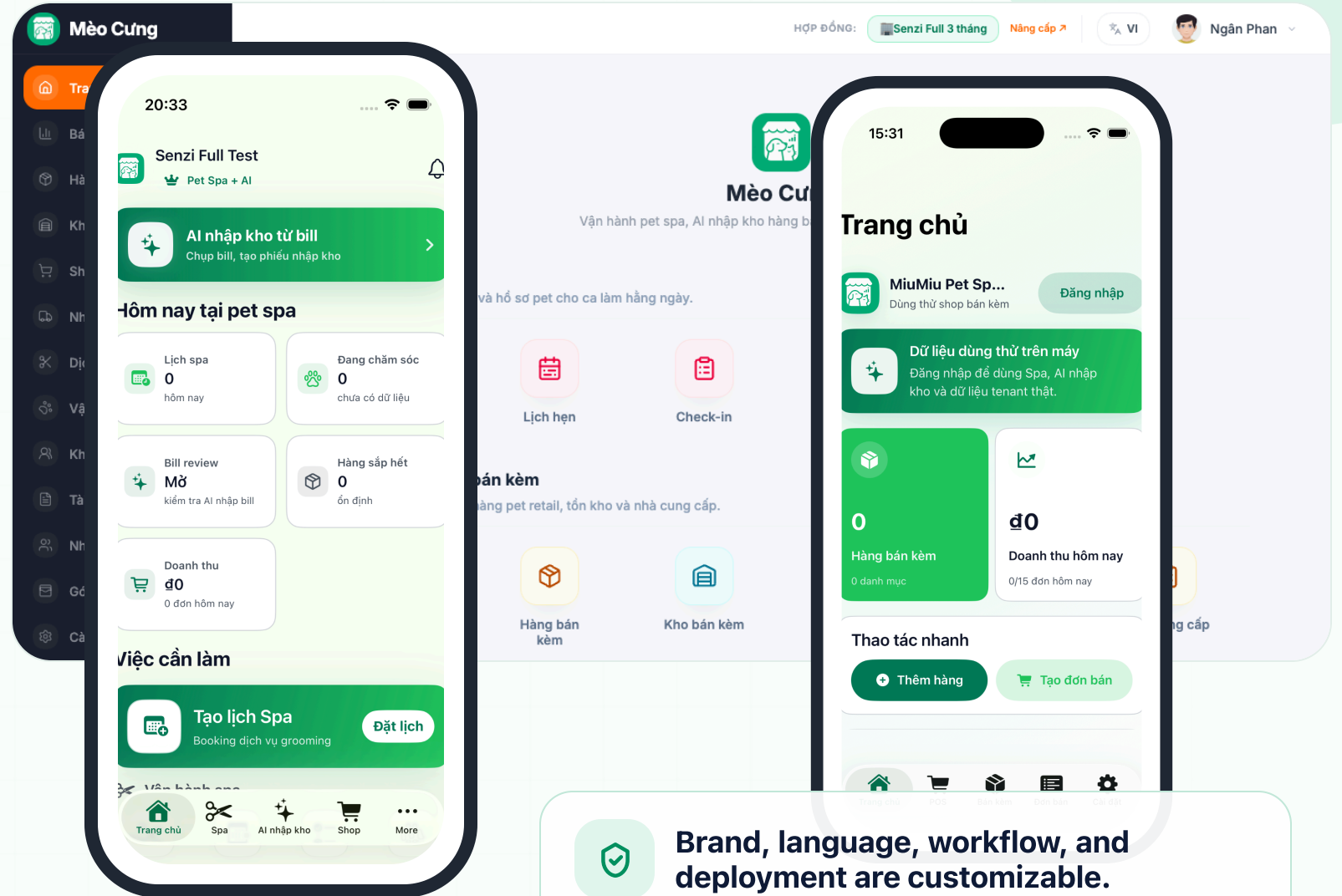
Start from an existing operations foundation for pet grooming and spa teams, then adapt the brand, workflow, language, payment, deployment, and license terms around your market.

**Existing foundation. Custom launch. Private deployment.**

Spa Operations

AI Inventory

Shop/POS Add-on



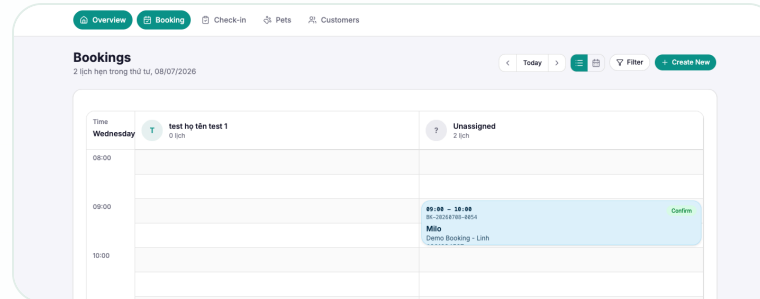
# Pet spa teams lose time when daily work is split across too many tools.

Bookings, pet notes, service status, retail sales, and supplier bills often live in separate systems. That creates missed details, weak stock control, and more manual work for staff.



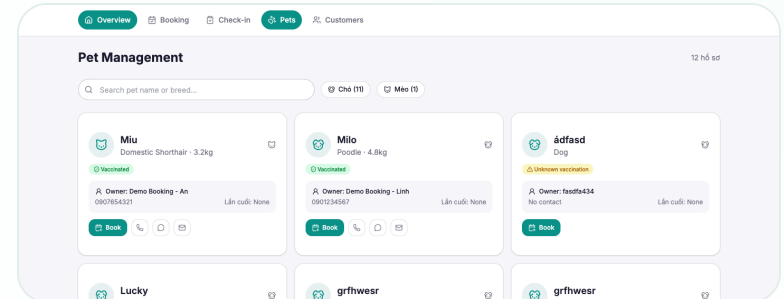
## Disconnected bookings

Scheduling and service context live in different places.



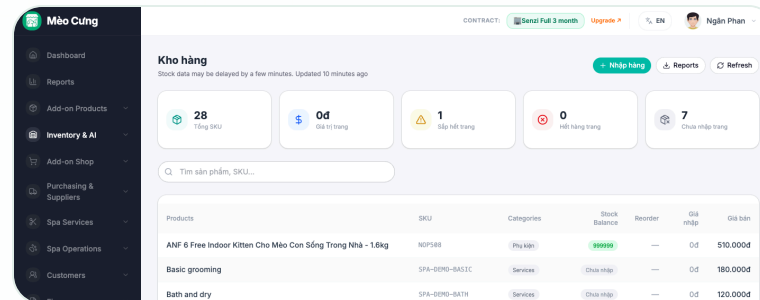
## Missing pet context

Preferences, behavior notes, and service history are easy to lose.



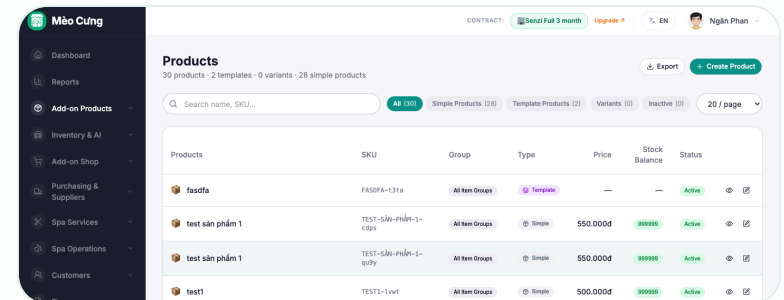
## Inventory blind spots

Supplier bills and stock updates still depend on manual work.



## Lost add-on revenue

Retail products are not always connected to the grooming visit.



The opportunity is not another generic POS. It is one connected operating layer for pet grooming and spa teams.

# Built around pet spa operations, with AI inventory and shop sales attached.

The core workflow is grooming and spa operations. AI inventory helps keep stock accurate from supplier bills. Shop/POS supports add-on sales around the grooming visit.

CORE



## Spa Operations

Bookings, check-in, active services, pet context, and daily staff work.

DIFFERENTIATOR



## AI Inventory

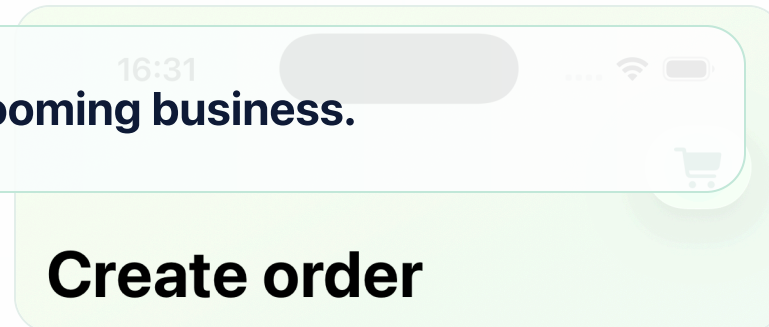
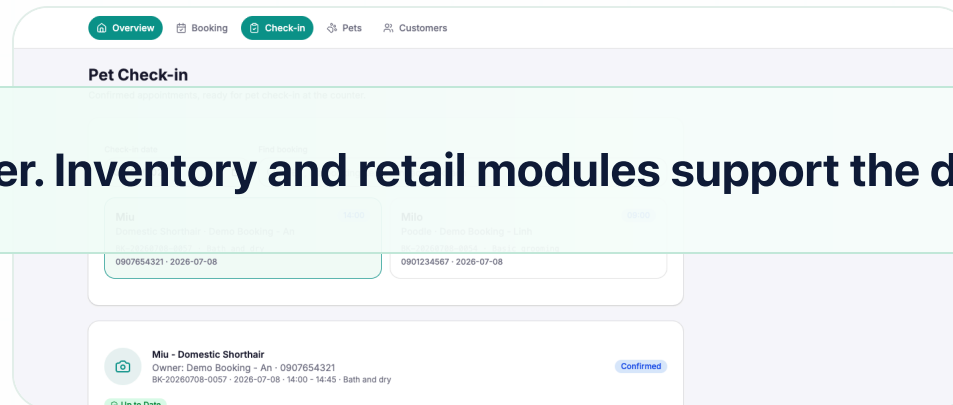
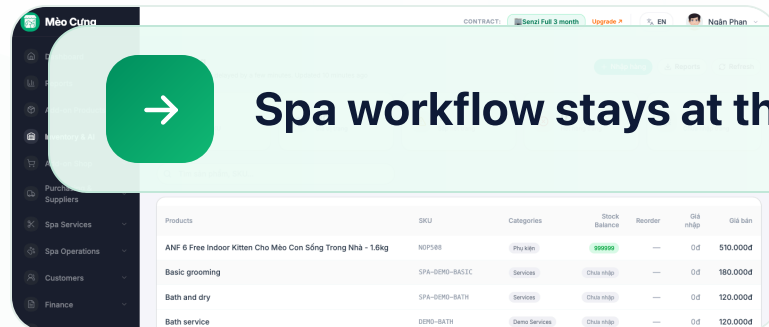
Supplier bills become reviewed stock entries faster, reducing manual inventory work.

ATTACHED REVENUE



## Shop/POS Add-on

Food, treats, shampoo, accessories, and care products sold around grooming visits.



Spa workflow stays at the center. Inventory and retail modules support the daily grooming business.

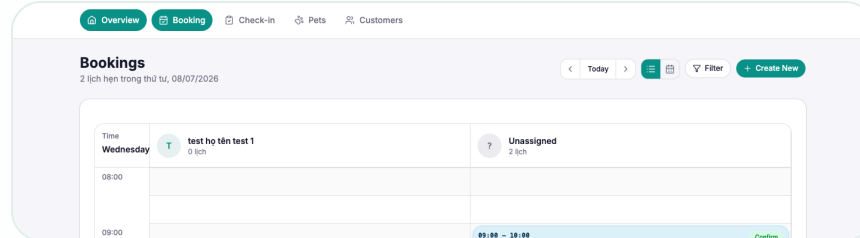
# A connected foundation, not a single isolated app screen.

The platform combines mobile staff dashboard, spa workflow, customer and pet records, AI inventory, Shop/POS add-on, and backend tenant setup into one launch foundation.

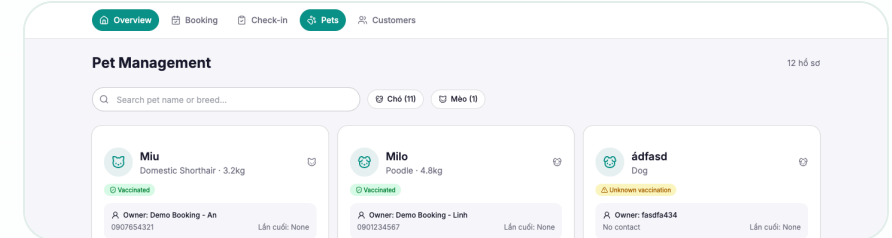
## Mobile Staff Dashboard



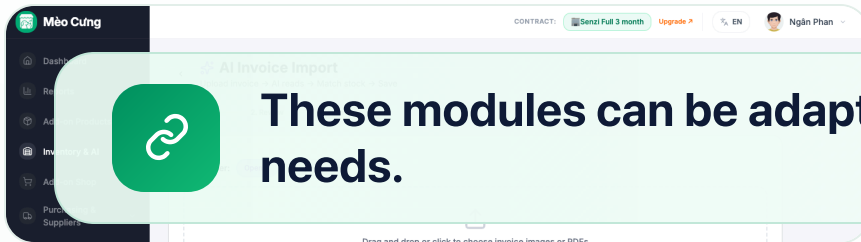
## Spa Workflow



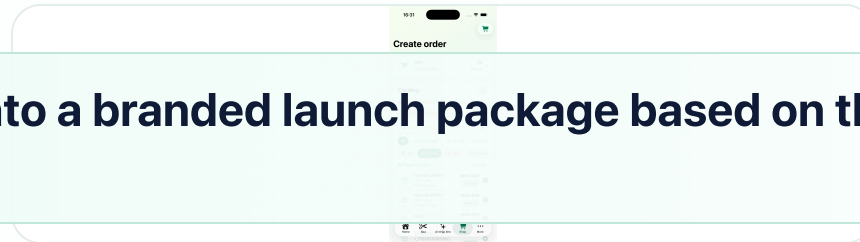
## Customer & Pet Records



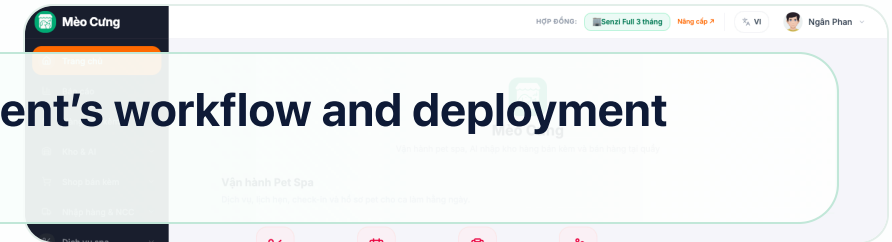
## AI Inventory



## Shop/POS Add-on



## Backend Tenant Setup



These modules can be adapted into a branded launch package based on the client's workflow and deployment needs.

# One first screen for today's pet spa work.

Staff can see spa work, bill review, stock alerts, revenue signals, and quick actions from the mobile dashboard.

 Today's spa schedule

 Active pets in care

 Bill review

 Low-stock alerts

 Revenue signals

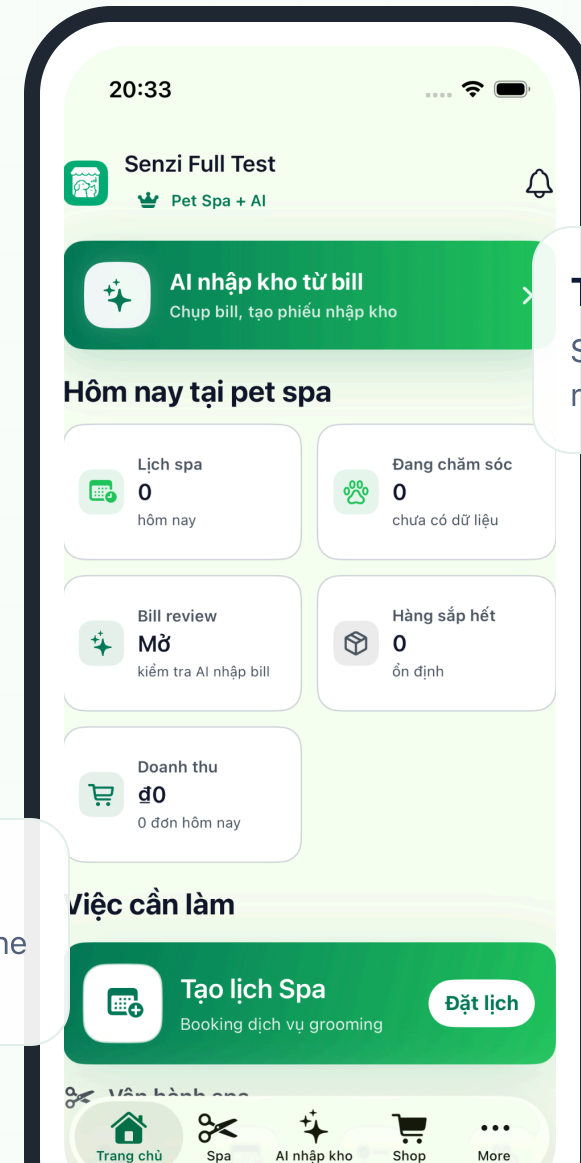
 Quick actions

### Quick action

Create a booking or move into the next task faster.

### Today

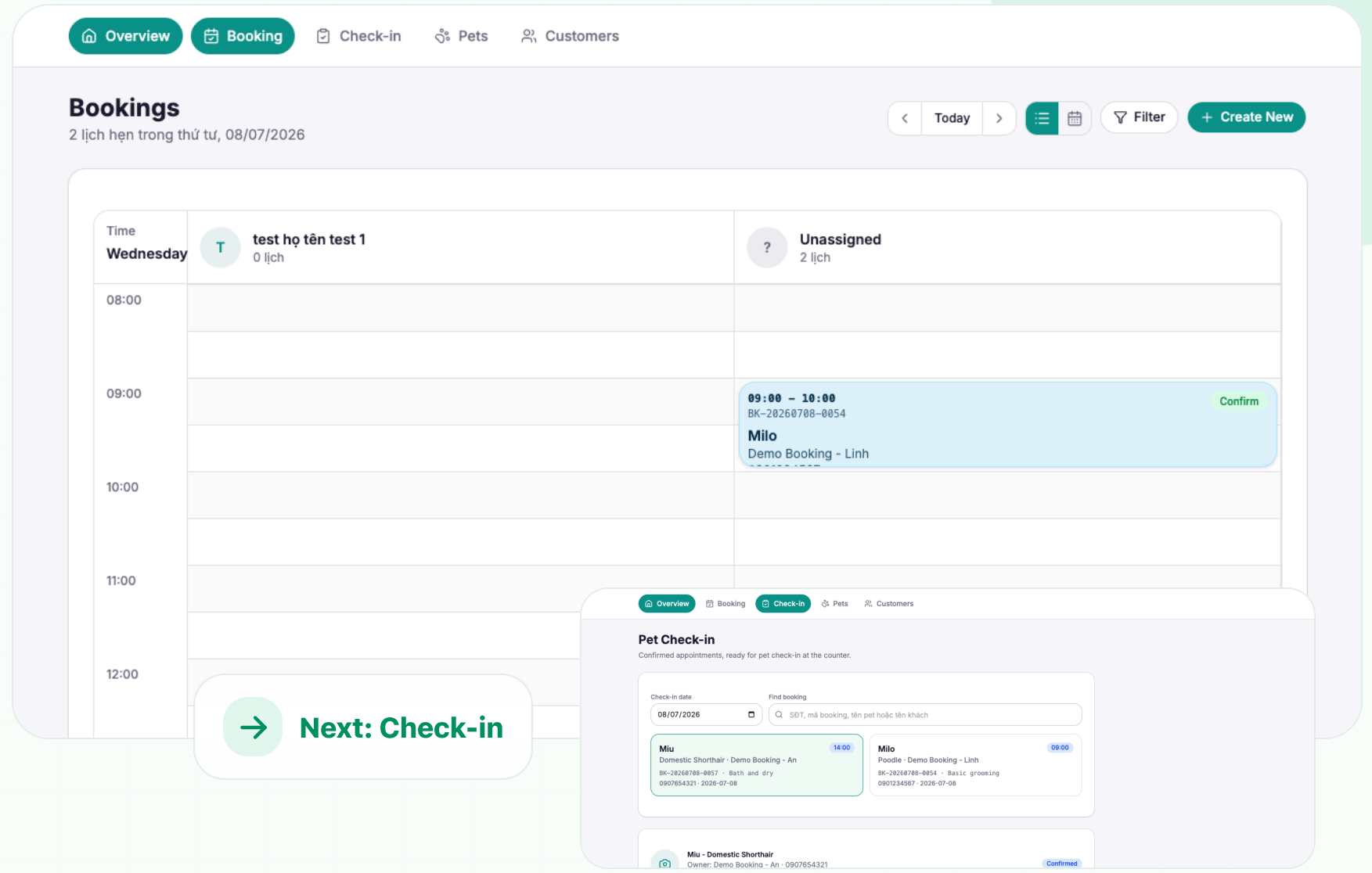
Spa work, stock, bill review, and revenue signals in one view.




Staff do not start from scattered tools. They start from one operational home screen.


# Review today's schedule and find the right booking faster.


The spa workflow helps staff review today's schedule, see time slots, check appointment status, and find the right booking before service begins.



→ Next: Check-in

**1**  **Review today's schedule**  
See bookings, time slots, assigned services, and appointment status for the day.

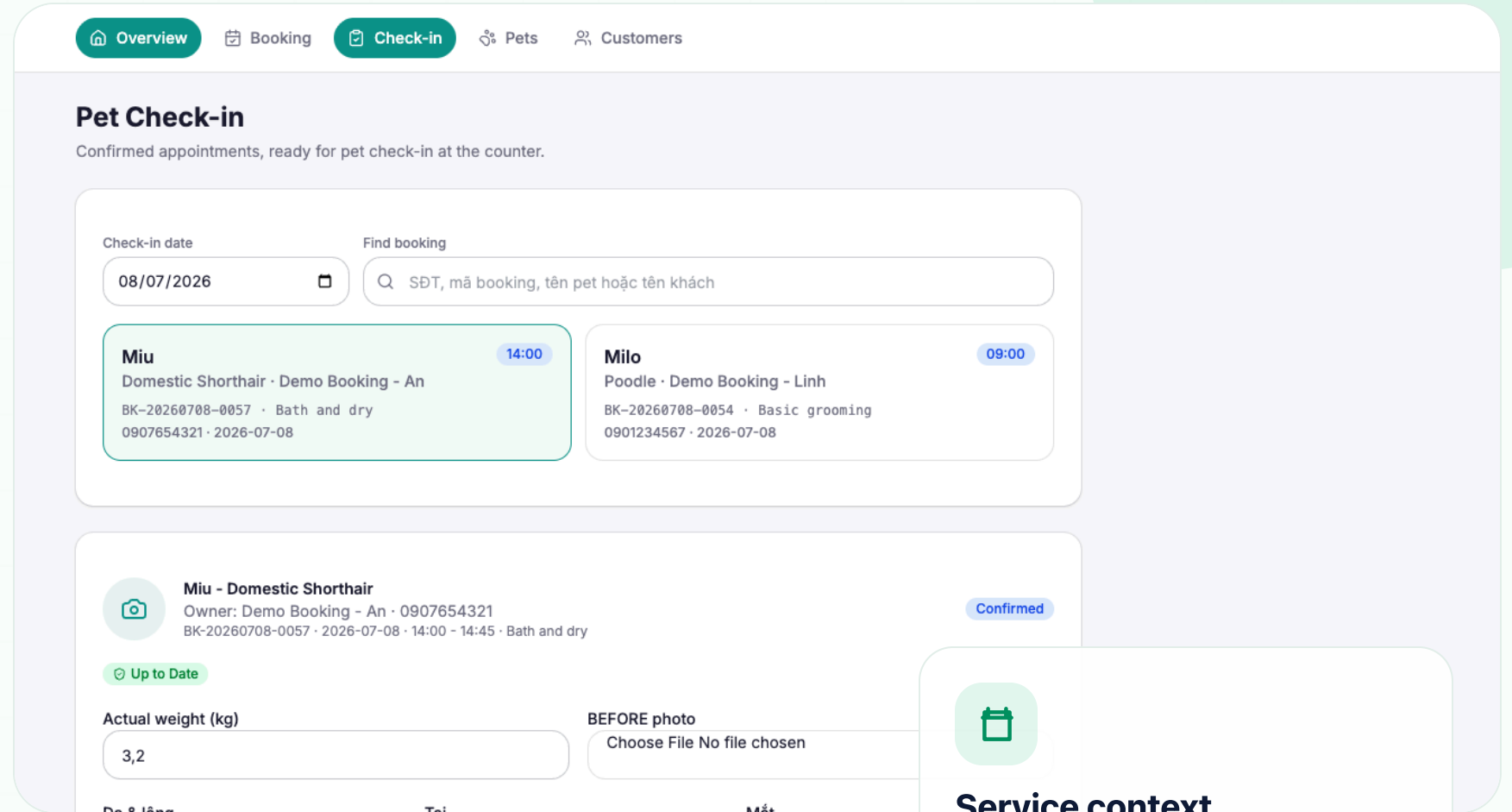
**2**  **Find the right booking**  
Search by phone, booking code, pet name, or customer name before check-in.

**3**  **Prepare for check-in**  
Move from booking visibility into the next service

**Booking visibility helps the team start the service day with the right context.**

# Move the pet into service with a clear check-in workflow.

The check-in workflow helps staff confirm appointments, find the right pet, keep owner and service context visible, and start care with the right information.



**Service context**  
 Booking, pet, owner, and service details stay connected.

1 **Confirm appointments**

2 **Find the right record**

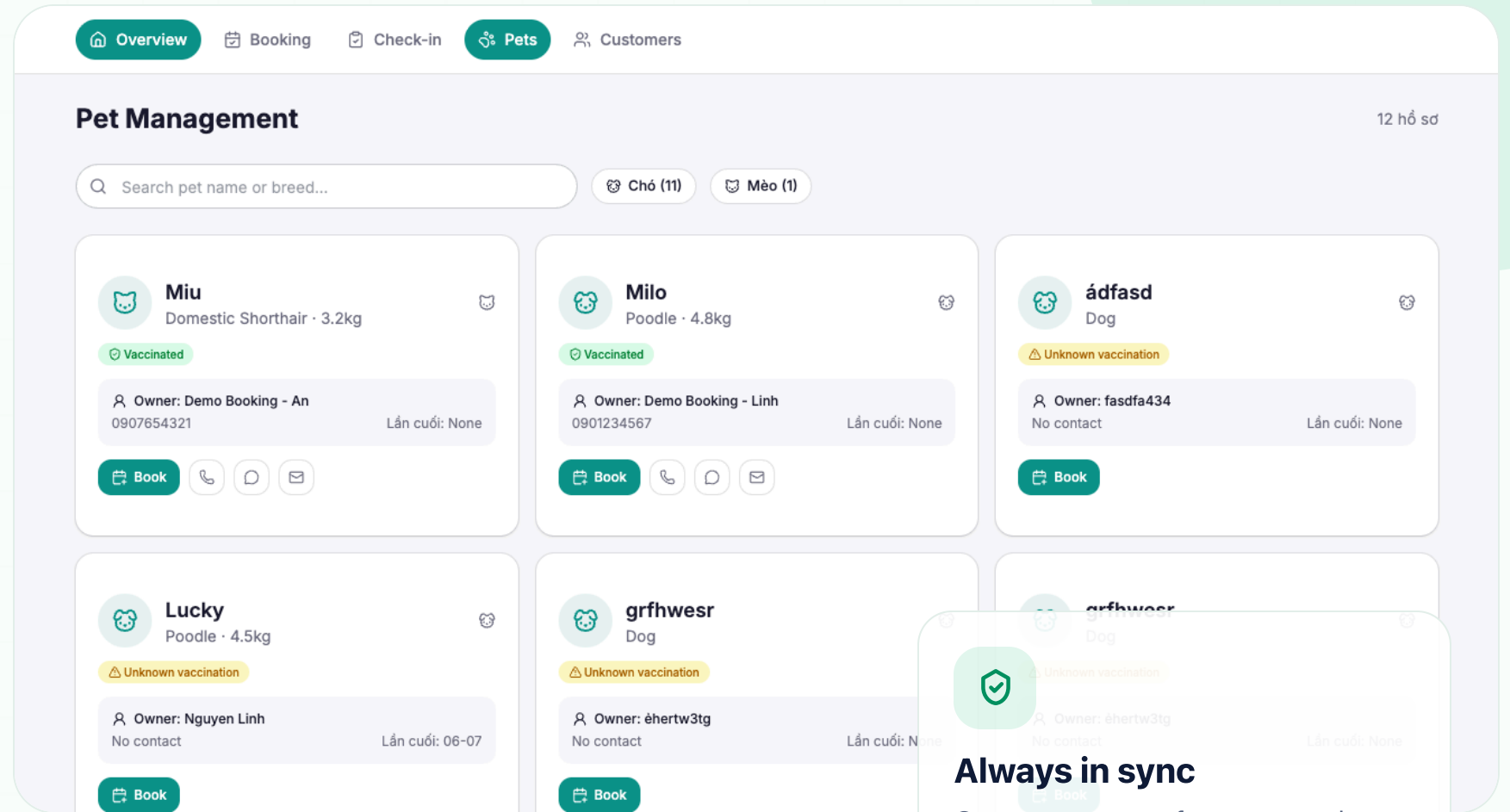
3 **Keep context visible**

**Check-in connects the booking, the pet, and the service in one operational flow.**

4 **Start service smoothly**

# Keep customer and pet records close to the service workflow.

Customer and pet records hold owner details, pet profiles, notes, preferences, service context, and room for future custom fields.



1 Owner details

2 Pet profiles

3 Notes and preferences

Pet records turn the workflow into more than a calendar.

4 Service history and custom fields

**Always in sync**  
Owner, notes, preferences, and service history stay close to the workflow.

# Turn supplier bills into reviewed stock entries faster.

Staff can capture or upload supplier bills, review matched items, and update inventory with less manual work.

1



Supplier bill capture

2



AI-assisted extraction

3



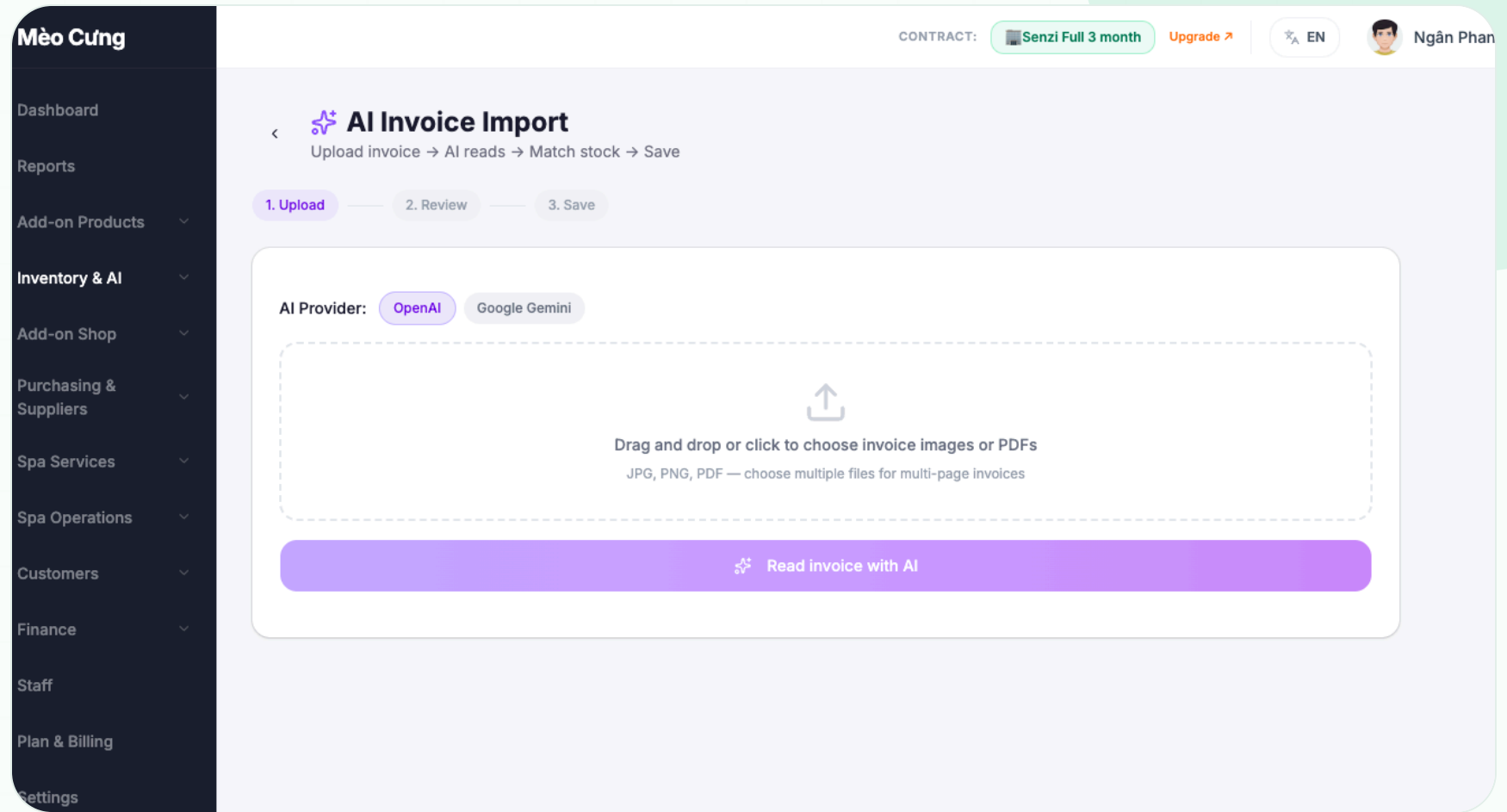
Product matching and review

4



AI-assisted inventory reduces manual stock work without disconnecting the review step.

Inventory updates



Capture bill



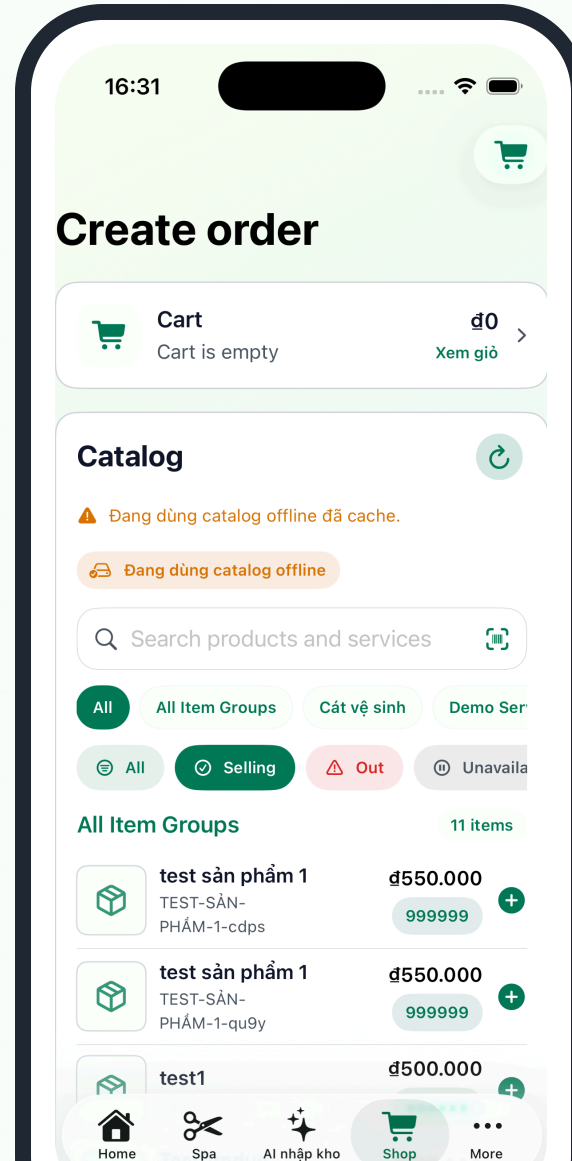
Review extracted items



Update stock

# Support add-on retail around the grooming visit.

The shop and POS add-on helps the team sell food, treats, shampoo, accessories, and care products without treating retail as a separate product.



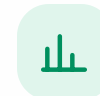
1 Catalog and search

2 Cart and order review

3 Stock awareness

Retail stays attached to the grooming visit instead of living in a separate tool.

4 Retail around visits








### Attached revenue

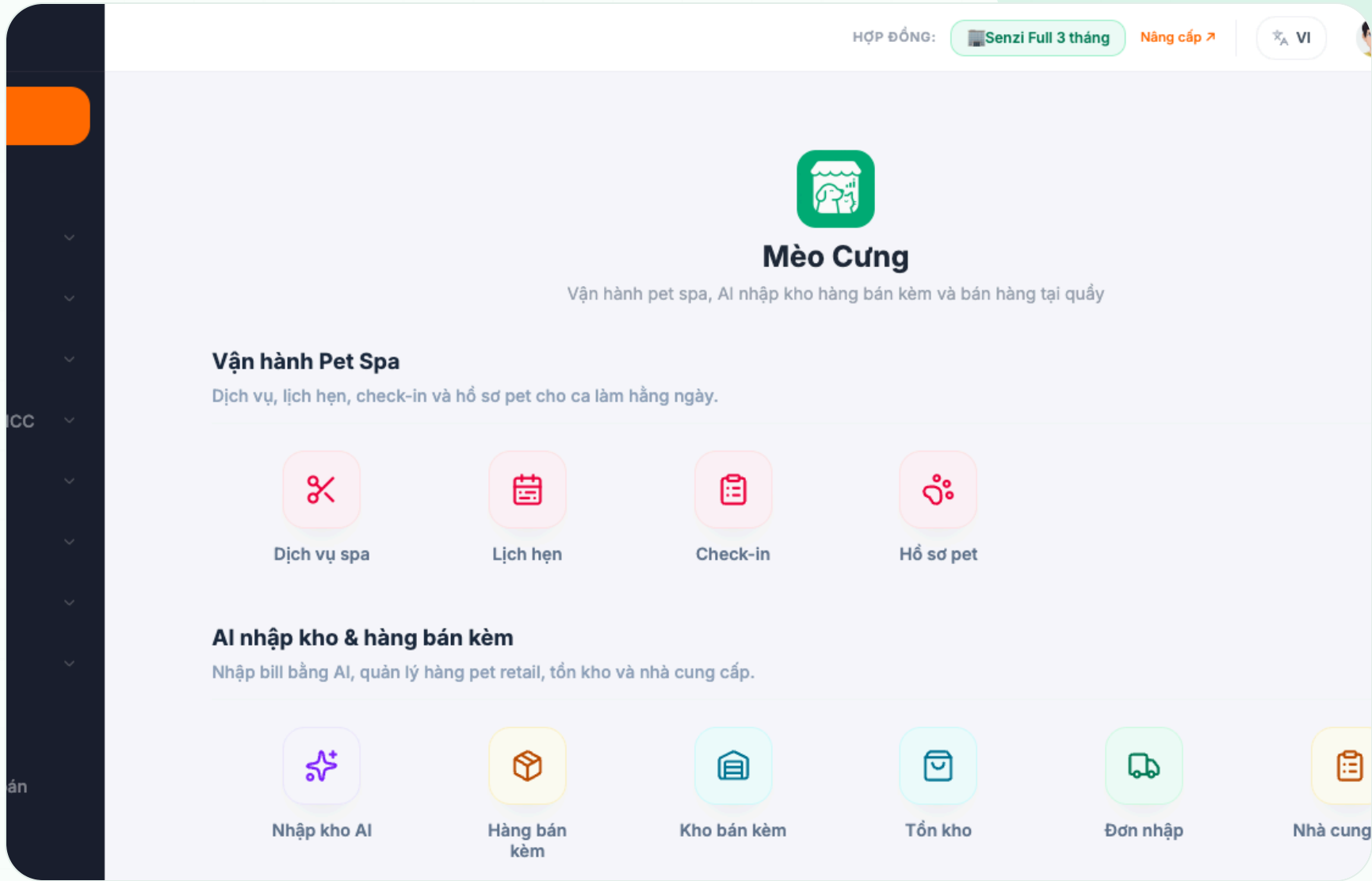
Retail add-ons increase revenue per visit without splitting the workflow.

**Add-on sales stay visible beside stock status.**

# A white-label launch needs more than a mobile screen.

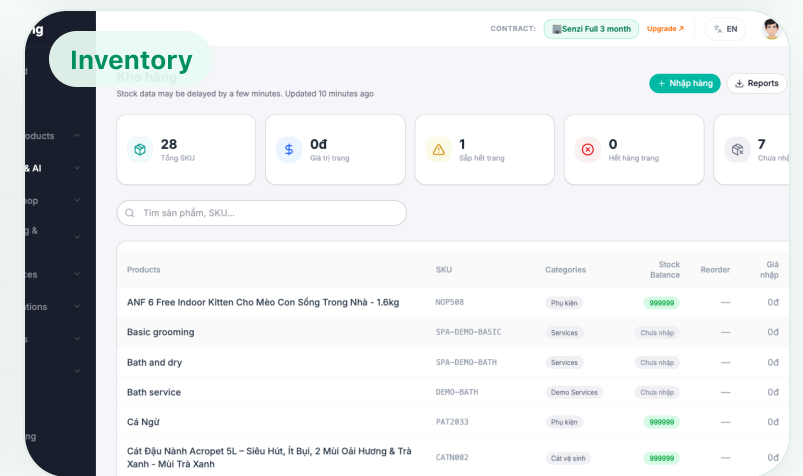
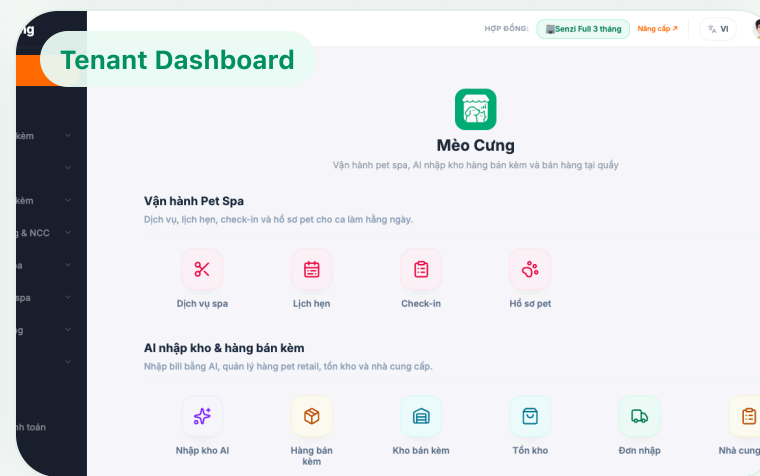
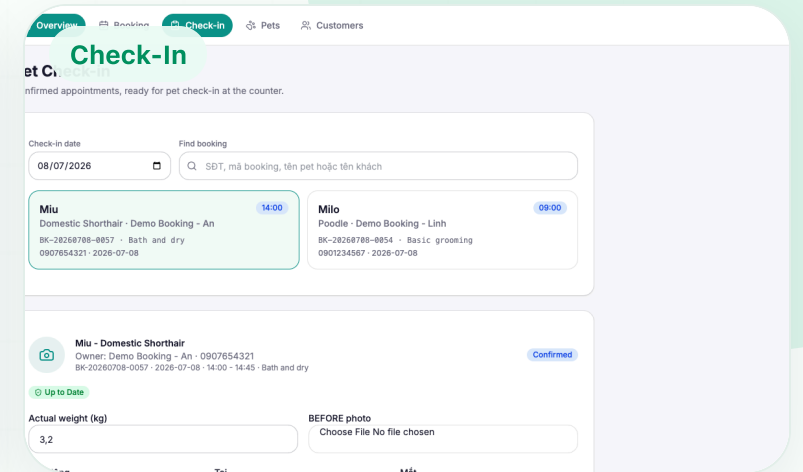
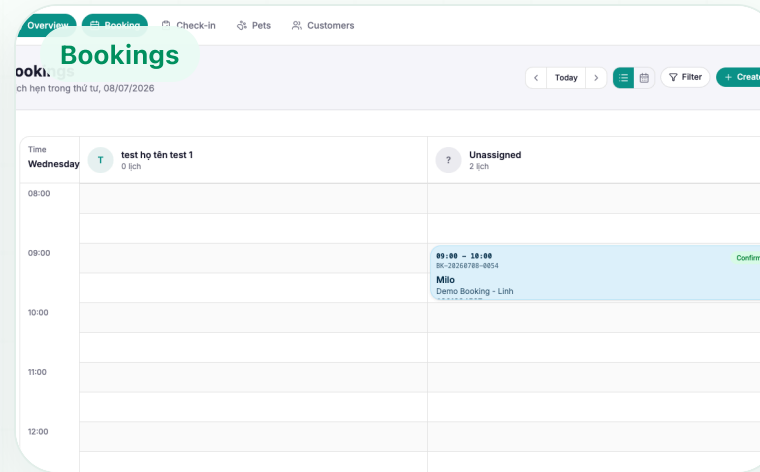
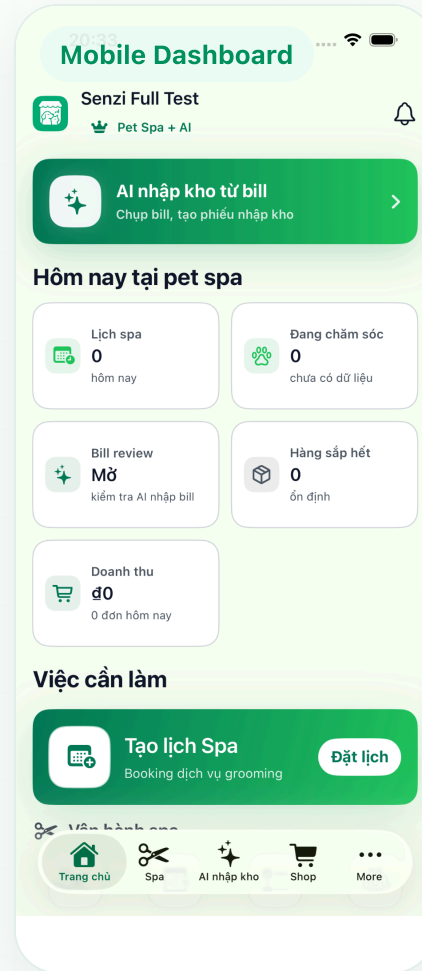
Tenant setup, admin and staff users, package mode, domain, API, and deployment planning all matter when launching a branded product.

- 1  Tenant setup
- 2  Admin and staff users
- 3  Package mode
-  **The product foundation includes the pieces required for a branded launch, not just the app UI.**
- 4  Domain, SSL, and API



# Current proof is ready for a first walkthrough.

The current product proof already shows the platform direction across mobile operations, booking and check-in, tenant setup, and inventory management.



Real workflow coverage

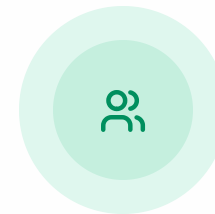
Connected module foundation

Proof should show how the platform works, not just how a single screen looks.

Ready for walkthrough discussions

# Built by a product engineer who can handle both software and deployment.

The product work spans mobile app flows, backend API, tenant setup, package logic, deployment planning, and demo environments, which helps reduce the gap between product vision and technical launch.



## Product Engineer & Delivery Partner

End-to-end ownership, clear handover, and reliable launch execution.



Mobile app flows



Backend API



Tenant setup



Package and access logic



Deployment and demo environment

1

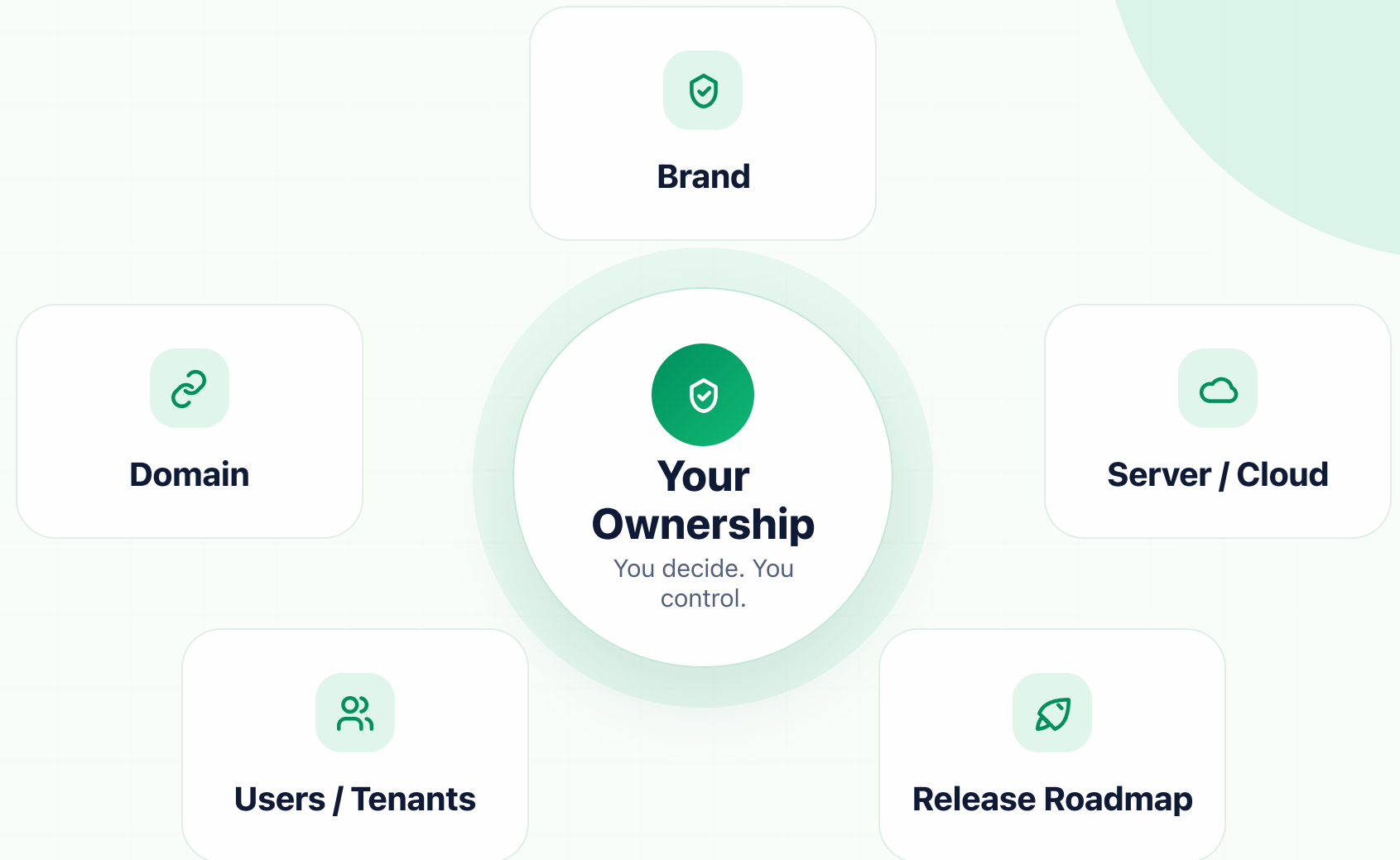


The delivery value is not just coding screens. It is connecting product, workflow, and launch execution.

Handover

# Run it under your brand, on your deployment, with your own roadmap.

The foundation can be adapted around the client's brand, domain, server or cloud setup, tenant and users, and release plan.



White-label means the client owns the launch direction, not just a login to a generic app.

# Source-code or usage-rights options for long-term control.

The engagement can be scoped around private usage rights, source-code licensing, or broader arrangements for agencies, operators, or founders that need long-term control.



## Usage rights

Operate the platform privately under agreed terms.

- Private usage under license
- SaaS or self-hosted deployment options
- No transfer of source code



## Source-code license

Obtain source access under defined license terms.

- Full source-code access
- Modification and deployment boundaries defined
- Suitable for long-term control



## Agency / reseller scope

Enable delivery through your organization.

- Use for client projects and delivery
- May include white-label branding
- Boundaries for sublicensing are defined



## Multi-location scope

Support operators, franchises, and regional rollout.

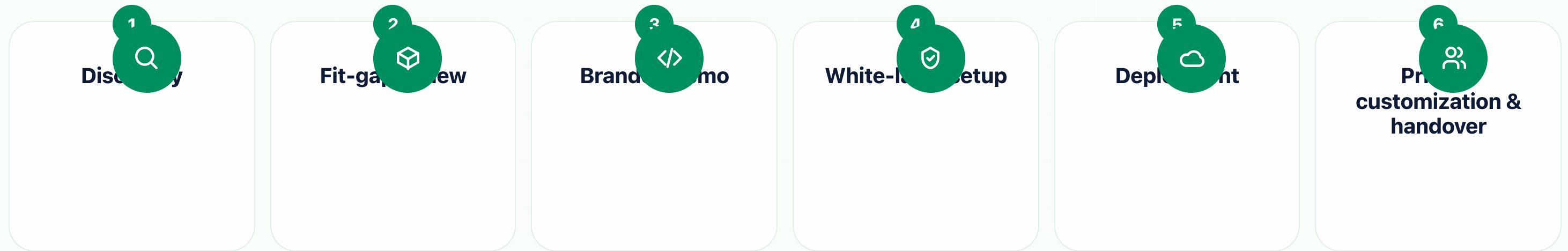
- Multi-location or region rights
- Operator or franchise structures
- Governance aligned to growth needs





**Control options should match the client's operating model and long-term plan.**


# A practical path from fit-gap review to branded launch.


Start with discovery, map the requirements against the current foundation, then move through setup, deployment, priority customization, and handover.



**Lower risk**  Validate early and reduce surprises.

**Clear scope**  Agree requirements and priorities.

**Stronger outcomes**  Right setup, right time, right team.

 **A structured launch path helps keep the first delivery realistic and easier to manage.**

# Start with discovery, then choose the right launch scope.

Starter covers discovery and fit-gap. Standard covers white-label deployment. Advanced adds launch support and priority customization. Final pricing depends on license, deployment, app release, payment, migration, and custom features.

Fit-gap



## Starter discovery

Review the target workflow against the existing foundation and identify the realistic first launch scope.

- Workflow discovery
- Gap map
- Launch recommendations

Launch base



## Standard white-label deployment

Prepare the branded deployment foundation with tenant setup, key workflows, and demo-ready configuration.

- Brand and tenant setup
- Core spa workflow
- Deployment planning

Custom



## Advanced launch support

Add priority customization, launch support, and handover for a stronger private rollout.

- Priority adaptation
- Release support
- Training and handover



Package structure should guide the scope conversation without forcing hard pricing too early.

# Questions to confirm before estimating the launch.

Confirm business model, market, language, currency, day-one workflows, mobile/web needs, customer portal, payment, source-code/license expectation, migration, and launch date.

- 1 What target market and business model are you launching for?
- 2 Which workflows are mandatory on day one?
- 3 Do you need mobile staff app, web admin, or both?
- 4 Do you need payments, reminders, customer portal, or migration?
- 5 Do you expect source-code, usage rights, or private deployment?
- 6 What launch timeline are you targeting?



Discovery keeps the launch scope practical and reduces wrong assumptions.

# Clear scope keeps the first launch realistic.

App Store approval, payment gateway approval, source-code terms, migration, customer portal, reminders, payroll, report cards, and multi-location analytics are not automatic and should be scoped separately.



## Included

- Existing platform walkthrough
- Fit-gap and launch scope
- Core spa workflow foundation
- Tenant, users, and deployment planning



## Custom

- Payment gateway
- Customer portal
- Migration and imports
- Advanced reports, payroll, and analytics



## Client Dependencies / Risk Control

- Timely access to systems and assets
- Fast feedback on workflow decisions
- App Store and gateway approvals are external
- Source-code terms agreed before delivery



**Scope clarity protects the timeline, budget, and launch quality.**

# Who you will work with.

Meet the project lead and technical lead responsible for product direction, engineering execution, delivery planning, and launch coordination.



## Loc

### Project Lead / Product & Delivery

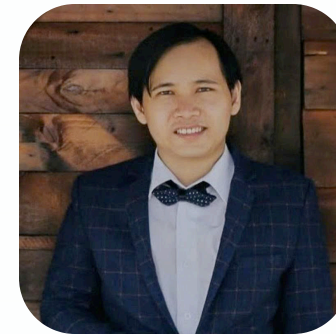
Owens product direction, client communication, scope, workflow mapping, delivery planning, and launch coordination.

Product direction

Scope alignment

Client updates

 [LinkedIn profile](#)



## Ngan Phan

### Technical Lead / Engineering

Leads architecture, backend, mobile/web implementation, deployment support, and technical delivery quality.

Architecture

Implementation

Deployment

 [LinkedIn profile](#)

1 One project owner

2 One technical lead

3 Regular updates

4 Practical milestones

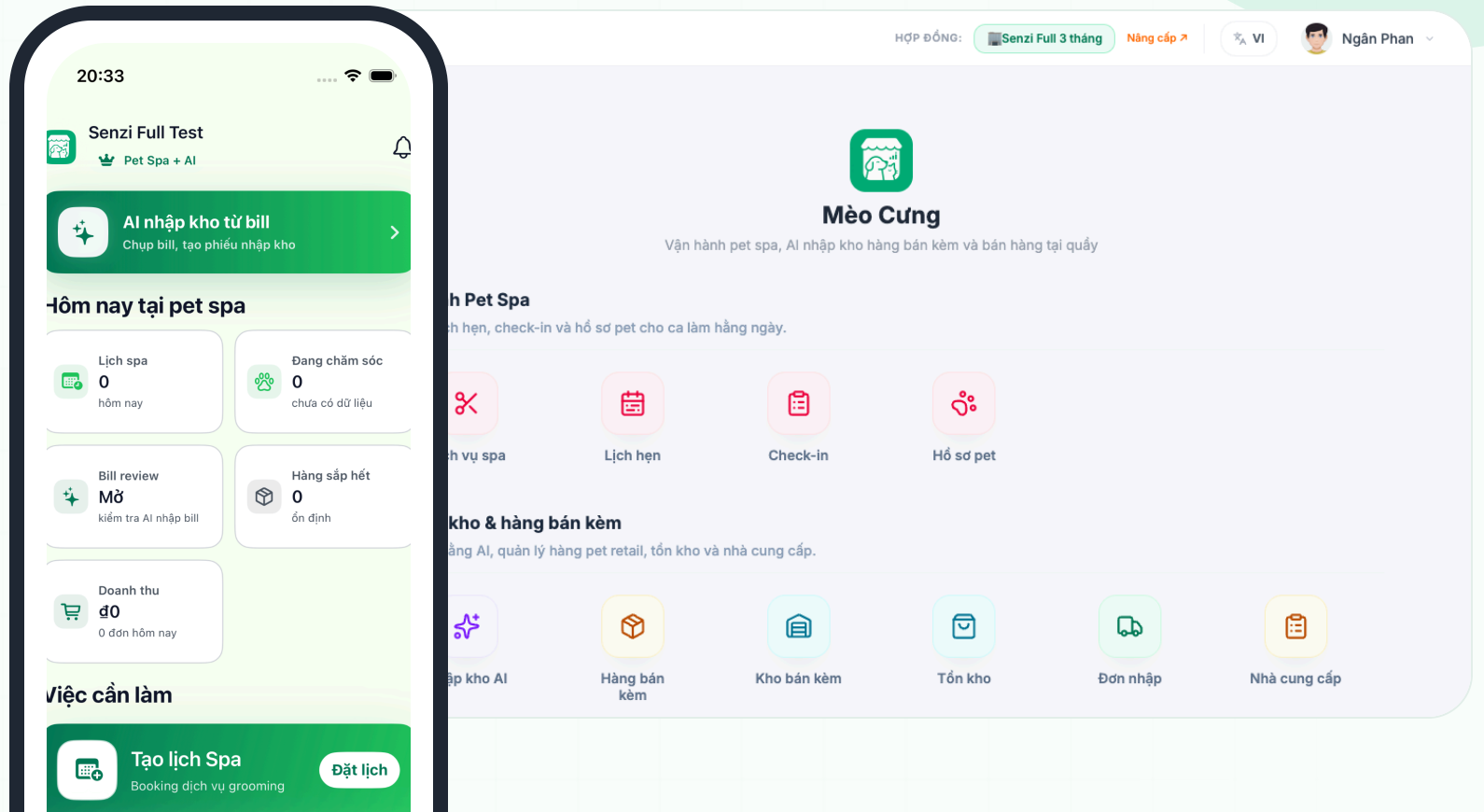


Public version includes LinkedIn profiles for credibility and follow-up.

FINAL CTA

# Next step: review your workflow against the existing platform.

Send your target market, must-have launch workflows, deployment preference, source-code/license expectation, and timeline. I can prepare a fit-gap review and practical launch scope.



### Fit-gap review inputs

- Target market and launch model
- 
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- 

Let's turn the existing foundation into a branded product launch plan.